

Aloha,

The Hawaiian Islands Humpback Whale National Marine Sanctuary is currently seeking interested individuals to fill both primary and alternate non- governmental seats on the sanctuary advisory council. Beginning immediately, we are accepting applications for council membership for the following alternate seats: business/commerce, citizen-at-large, conservation, education, Lanai island representative, Molokai island representative, ocean recreation, tourism and whale watching.

The Hawaiian Islands Humpback Whale National Marine Sanctuary Advisory Council was established pursuant to federal law to ensure continued public participation in the management of the sanctuary. Candidates will be selected based on their expertise and experience in relation to the seat for which they are applying, community and professional affiliations, and views regarding the protection and management of marine resources.

Please note that if you have been a federally registered lobbyist in the two year period before your potential appointment date to the council, you will not be eligible to serve as a member of a sanctuary advisory council. Please Shannon Lyday at 808 725-5905 or [Shannon.Lyday@noaa.gov](mailto:Shannon.Lyday@noaa.gov) if you have questions about this restriction.

The council was originally established in March 1996 and has a broad representation consisting of 34 primary members. The council represents the coordination link between the sanctuary and the state and federal management agencies, Native Hawaiians, user groups, researchers, educators, policy makers, and other various groups that help to focus efforts and attention on the humpback whale and its habitat.

The council's role is to provide the sanctuary management with advice on resource protection, research, education and outreach programs. Topics that the council has recently addressed relating to the sanctuary's management plan review process include: climate change, ecosystem protections, enforcement, increased protections for humpback whales, maritime heritage, Native Hawaiian culture, offshore development, ocean literacy, and water quality. The council works with sanctuary staff to keep them informed about issues of community interest throughout the sanctuary.

#### **Membership Terms:**

Terms for non-governmental members are two years in length and are staggered to establish continuity within the council (the current council seats up for selection were seated in 2012). Governmental members of the council serve at the discretion of their agency or entity and do not have a term limit. Members of the council shall serve without pay but the sanctuary program will cover travel expenses to and from official council meetings. The council shall meet as frequently as necessary, not to exceed once per month but at least once every six months. Applicants must be able to attend meetings as needed.



#### **Visitor Center & Maui Office**

726 South Kihei Road  
Kihei, HI 96753  
Toll Free: 1-800-831-4888  
(808) 879-2818

#### **O'ahu Office**

NOAA/DKIRC  
NOS/HHWNMS  
1845 Wasp Blvd, Bldg 176  
Honolulu, HI 96818

#### **Kaua'i Office**

4370 Kukui Grove Street  
Suite 206  
Lihue, HI 96766  
(808) 246-2860

#### **State of Hawai'i Department of Land and Natural Resources**

1151 Punchbowl Street #330  
Honolulu, HI 96813  
(808) 587-0437

### **Application Guidelines:**

A copy of the sanctuary advisory council application materials, which includes a copy of the council charter and an application form, as well as information about the sanctuary, can be found on our website at <http://hawaiihumpbackwhale.noaa.gov>. Council terms will be for 2 years. Applications should provide information regarding their particular interests, qualifications and experience and address the itemized topics on the application to the best of their abilities. Please send all applications by June 30, 2014 to our offices at:

NOAA/DKIRC/NOS/HHWNMS  
ATTN: Shannon Lyday  
1845 Wasp Blvd, Bldg 176  
Honolulu, HI 96818

A description has been provided of the general expectations and qualifications for each of the seats:

**Business/Commerce Representative:** familiarity and affiliation with local businesses in communities near the sanctuary; understanding of the links between local businesses, sanctuary resources, and human activities; and ability and willingness to communicate with key representatives from water- dependent and water-associated businesses.

**Citizen-at-large Representative:** familiarity with communities near the sanctuary, experience and/or knowledge regarding marine or management and resources protection issues in the sanctuary; experience and/or knowledge regarding public uses and activities in the sanctuary; and freedom to express views and cast votes without consideration of any expectations held by an employer or other organization with which the member is affiliated. Island and community representatives should be willing and able to meet with constituents to discuss sanctuary issues and ideas and be able to report these back to the council as a whole.

**Conservation Representative:** familiarity with marine conservation issues and management approaches affecting the sanctuary; experience working with or representing conservation or environmental organizations, especially those involved with marine conservation; ability to communicate effectively with the broader conservation community in the sanctuary region; and commitment and availability of time to chair the council's Conservation Committee.

**Ocean Recreation Representative:** familiarity and affiliation with the ocean recreation industry in communities near the sanctuary region; understanding of the links between ocean recreation, sanctuary resources, and human activities, and the ability and willingness to communicate with key representatives from the ocean recreation industry.

**Tourism Representative:** familiarity and affiliation with the tourism industry in communities near the sanctuary region; understanding of the links between tourism, sanctuary resources, and human activities; and the ability and willingness to communicate with key representatives from the tourism industry.



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**Whale Watching Representative:** familiarity and affiliation with the whale watching industry in communities near the sanctuary region; understanding of the links between whale watching, sanctuary resources, and human activities; and the ability and willingness to communicate with key representatives from the whale watching industry.

**Education Representative:** affiliation with education institutions or organizations active in the sanctuary region; ability to effectively communicate with multiple institutions and educators; direct experience with marine research programs; experience, ability, and availability to conduct outreach consistent with the goals of the sanctuary and the mission of the council.

**County or Island Representative:** familiarity with communities near the sanctuary, experience and/or knowledge regarding marine or management and resource protection issues in the sanctuary; experience and/or knowledge regarding public uses and activities in the sanctuary; and freedom to express views and cast votes without consideration of any expectations held by an employer or other organization with which the member is affiliated. Island and community representatives should be willing and able to meet with constituents to discuss sanctuary issues and ideas and be able to report these back to the council as a whole.

I look forward to receiving completed applications at our office at the address listed above by **December 31, 2014**. Applications will be reviewed by a preliminary panel consisting of council members. The panel of council members will help us narrow down the number of candidates for each seat. Of these, a member and an alternate (when applicable) will be chosen, and officially notified of their selection.

If at any point you have a change in circumstances that will not allow you to serve on the council or you have any questions concerning the sanctuary, council, or the council member selection process, please contact Emily Gaskin at [Shannon.Lyday@noaa.gov](mailto:Shannon.Lyday@noaa.gov) or by phone at (808) 725-5903.

Mahalo nui loa,



Malia Chow PhD  
Sanctuary Superintendent  
Hawaiian Islands Humpback Whale National Marine Sanctuary  
NOAA Office of National Marine Sanctuaries



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